

**Part III.12.J**  
**SUPPLEMENTARY INFORMATION SHEET ON AID TO  
ENCOURAGE THE PRODUCTION AND MARKETING OF  
QUALITY AGRICULTURAL PRODUCTS**

*This form must be used for the notification of any state aid measures which are designed to encourage the production and marketing of quality agricultural products as described by chapter IV.J of the Community Guidelines for State aid in the agricultural and forestry sector 2007-2013<sup>1</sup>*

**A) Primary producers (farmers)**

**1. TYPE OF PRODUCTS**

1.1. Does the aid only refer to quality products fulfilling the criteria to be defined pursuant to Article 32 of Regulation (EC) No 1698/2005<sup>2</sup>?

☐

yes

☐

no

*If the aid does not concern quality products please note that, under chapter IV.J of the Agricultural Guidelines, aid is limited to quality agricultural products.*

**2. TYPE OF AIDS**

2.1. Which of the following types of aid can be financed by the aid scheme/individual measure?

☐

market research activities, product conception and design;

☐

aids granted for the preparation of applications for recognition of denominations of origin or certificates of specific character in accordance with the relevant Community regulations;

☐

consultancy and similar support for the introduction of quality assurance schemes such as the ISO 9000 or 14000 series, systems based on hazard analysis and

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<sup>1</sup> OJ...

<sup>2</sup> Council Regulation (EC) No 1698/2005 of 20 September 2005 on support for rural development by the European Agricultural Fund for Rural Development (EAFRD); OJ L 277, 21.10.2005, p. 1–40.

critical control points (HACCP), traceability systems, systems to assure respect of authenticity and marketing norms or environmental audit systems;

☐ the costs of training personnel for the introduction of quality assurance schemes such as ISO 9000 or 14000 series, systems based on hazard analysis and critical control points (HACCP), traceability systems, systems to assure respect of authenticity and marketing norms or environmental audit systems;

☐ the costs of the charges levied by recognised certifying bodies for the initial certification of quality assurance and similar systems;

☐ the costs of compulsory control measures undertaken pursuant to Community or national legislation by or on behalf of the competent authorities, unless Community legislation requires enterprises to bear such costs;

☐ the costs for participation in measures referred to in article 14(2)(f) of Regulation No .../2006<sup>3</sup>, provided that:

- a) only agricultural products for human consumption are covered;
- b) it concerns a Community food quality scheme or a food quality scheme recognised by a Member State complying with the precise criteria established according to Article 32(1)(b) of Regulation 1698/2005;
- c) The annual incentive payment whose level is determined according to the level of the fixed costs arising from the participation in such schemes for a maximum duration of five years.
- d) The support is limited to € 3000 per year and holding.

*Note: Schemes which sole purpose is to provide a higher level of control of respect of obligatory standards under Community or national law shall not be eligible for support.*

2.2. Does the aid measure include investments, which are necessary to upgrade production facilities?

☐ yes

☐ no

*If yes, please refer to chapter IV.A of the Agricultural Guidelines.*

2.3. Are the controls undertaken by or on behalf of third parties, such as:

- ☐ the competent regulatory authorities or bodies acting on their behalf;
- ☐ independent organisms responsible for the control and supervision of the use of denominations of origin, organic labels, or quality labels;
- ☐ others (please specify, indicating how the independence of the control body is assured)

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<sup>3</sup> OJ ...

.....

2.4. Does Community legislation provide that the cost of control is to be met by producers, without specifying the actual level of charges?

☐ yes

☐ no

### 3. BENEFICIARIES

3.1. Who are the beneficiaries of the aid ?

☐ farmers ;

☐ producer groups

☐ other (please specify)

.....

3.2. Are large companies excluded as beneficiaries?

☐ yes

☐ no

3.3. With the exception of support for the participation in measures referred to in Article 14(2)(f) of Regulation No .../2006, are direct payments of money to producers excluded?

☐ yes

☐ no

3.3.1. Is the aid available to all the farmers eligible in the area concerned based on objectively defined conditions?

☐ yes

☐ no

3.3.2. Does the aid measure exclude compulsory membership of the producers group/organisation or intermediate entity managing the aid in order to benefit from aid?

☐ yes

☐ no

3.3.3. Is the contribution towards the administrative costs of the group or organisation concerned limited to the costs of providing the service?

☐ yes

☐ no

#### 4. AID INTENSITY

4.1. Please state the maximum rate of public support of the following measures:

- a) .....; market research activities, product conception and design (max 100% )
- b) .....; aids granted for the preparation of applications for recognition of denominations of origin or certificates of specific character in accordance with the relevant Community regulations ( max 100% );
- c) .....; consultancy and similar support for the introduction of quality assurance schemes such as the ISO 9000 or 14000 series, systems based on hazard analysis and critical control points (HACCP), traceability systems; systems to assure respect of authenticity and marketing norms or environmental audit systems (max 100% );
- d) .....; the costs of training personnel for the introduction of quality assurance schemes such as ISO 9000 or 14000 series, systems based on hazard analysis and critical control points (HACCP), traceability systems, systems to assure respect of authenticity and marketing norms or environmental audit systems (max 100%);
- e) .....; the cost of the charges levied by recognised certifying bodies for the initial certification of quality assurance and similar systems (max 100%).
- f) .....; the costs of compulsory control measures undertaken pursuant to Community or national legislation by or on behalf of the competent authorities, unless Community legislation requires enterprises to bear such costs;
- g) .....; the costs for participation in measures referred to in Article 14(2)(f) of Regulation No .../2006.

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## B) Companies active in the processing and marketing of agricultural products

### 1. TYPE OF PRODUCTS

1.1. Does the aid only refer to quality products fulfilling the criteria to be defined pursuant to Article 32 of Regulation (EC) No 1698/2005?

☐ yes

☐ no

*If the aid does not concern quality products please note that, under chapter IV.J of the Agricultural Guidelines, aid is limited to quality agricultural products.*

### 2. TYPE OF AIDS AND ELIGIBLE COSTS

2.1. Are eligible costs limited to:

- ☐ costs for services provided by outside consultants and other services providers; in particular:
- ☐ market research activities
  - ☐ product conception and design
  - ☐ applications for recognition of certificates of specific character in accordance with the relevant Community regulations
  - ☐ the introduction of quality assurance schemes such as the ISO 9000 or 14000 series, systems based on hazard analysis and critical control points (HACCP), traceability systems, systems to assure respect of authenticity and marketing norms or environmental audit systems
  - ☐ Other (please specify)

.....  
.....  
*Please note that such services should not be a continuous or periodic activity nor relate to the enterprise's usual operating expenditure, such as routine tax consultancy services, regular legal service or advertising.*

2.2. Please indicate the maximum aid intensity expressed in gross terms: .....

If the aid intensity exceeds 50 % gross please indicate in detail why this aid intensity should be necessary: .....

2.3. Please indicate the maximum ceiling for cumulated aid:

.....  
.....

### 3. BENEFICIARIES

3.1. Who are the beneficiaries of the aid ?

- ☐ Companies active in the processing and marketing of agricultural products

☐ producer groups active in the processing and marketing of agricultural products

☐ other (please specify)  
.....

3.2. Are large companies excluded as beneficiaries?

☐ yes

☐ no

#### **4. Necessity of the aid**

4.1 Does the aid foresee that any application for aid must be submitted before work on the project is started?

☐ yes

☐ no

4.2. If not has the Member State adopted legal provisions establishing a legal right to aid according to objective criteria, and without further exercise of discretion by the Member States?

☐ yes

☐ no